NEW LANGUAGE: Underlined

OLD LANGUAGE: Strike-out type

"SEC. 33.2711 MERCHANDISE COUPONS--DEFINED

For the purposes of this division, MERCHANDISE COUPON shall means any coupon, certificate, ticket, book, card or passbook for which the-helder-thereof-ean-ebtain-geods-represents the value of goods, wares, merchandise or services whether or not consideration is paid by the person who is to redeem the coupon.

MERCHANDISE COUPON does not include trading stamps as defined by general law, or any merchandise coupon directly issued by and redeemable at any business establishment having a fixed place of abode within the City.

"SEC. 33.2713 MERCHANDISE COUPONS--BOND REQUIRED

Each applicant for the police permit required in Section 33.2712 shall furnish to the Chief of Police a bond in the sum of One-Thousand-Dollars-(\$1,000,00), Five Thousand Dollars (\$5,000.00); the bond must remain in effect for at least ninety (90) days following the last date upon which the coupon may be redeemed; the form of said bond shall be approved by the City Attorney of The City of San Diego; said bond shall be acknowledged by the applicant as principal and by a corporation licensed by the Insurance Commissioner of the State of California to transact the business of a fidelity and surety insurance company in this state, as surety; the condition of said bond shall be that any person injured by any misrepresentation, fraud, breach of contract or failure or refusal to deliver as represented any goods, or render any services, in whole or in part, may recover against the bond any damages suffered thereby, including reasonable attorney's fees."

ORDINANCE NO. 9425 (New Series)

AN ORDINANCE AMENDING CHAPTER III, ARTICLE 3, DIVISION 27, OF THE SAN DIEGO MUNICIPAL CODE BY ADDING SECTION 33.2710 THERETO AND BY AMENDING SECTIONS 33.2711 and 33.2713 THEREOF, RELATING TO THE REGULATION OF MERCHANDISE COUPONS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Division 27 of Article 3 of Chapter III of the San Diego Municipal Code, be, and the same is hereby amended by adding thereto a new section to be known as and numbered Section 33.2710, and by amending Sections 33.2711 and 33.2713 thereof, to read as follows:

"SEC. 33.2710 MERCHANDISE COUPONS--POLICE REGULATED

- (a) Purpose and Intent. It is the purpose and intent of the Council that the business of selling, trading, or otherwise dealing in merchandise coupons be police regulated for the protection of the public and the business community of the City of San Diego, and that adequate security be provided therefor by way of bonding.
- (b) Police Regulation. The business of issuing merchandise coupons is hereby designated as 'POLICE REGULATED.'

"SEC. 33.2711 MERCHANDISE COUPONS--DEFINED

For the purposes of this division, MERCHANDISE COUPON means any coupon, certificate, ticket, book, card or passbook which represents the value of goods, wares, merchandise or services whether or not consideration is paid by the person who is to redeem the coupon.

MERCHANDISE COUPON does not include trading stamps as defined by general law, or any merchandise coupon directly issued by and redeemable at any business establishment

having a fixed place of abode within the City.
"SEC. 33.2713 MERCHANDISE COUPONS--BOND REQUIRED

Each applicant for the police permit required in Section 33.2712 shall furnish to the Chief of Police a bond in the sum of Five Thousand Dollars (\$5,000.00); the bond must remain in effect for at least ninety (90) days following the last date upon which the coupon may be redeemed; the form of said bond shall be approved by the City Attorney of The City of San Diego; said bond shall be acknowledged by the applicant as principal and by a corporation licensed by the Insurance Commissioner of the State of California to transact the business of a fidelity and surety insurance company in this state, as surety; the condition of said bond shall be that any person injured by any misrepresentation, fraud, breach of contract or failure or refusal to deliver as represented any goods, or render any services, in whole or in part, may recover against the bond any damages suffered thereby, including reasonable attorney's fees."

Section 2. This ordinance shall take effect and be in force on the thirty-first day from and after its passage.

Presented by

APPROVED:

EDWARD T. BUTLER, City Attorney

Ву

n Newman-Crawford,

in a summer of

by the follow	adopted by the Council of Th	ne City of San	Diego on _	MAY	17 1966	······ ,
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THE SAN DIECO UNION

Affidavit of Publication

ORDINANCE NO. 9425 (NEW SEBIES)
AN ORDINANCE AMENIFLY OF CHAPTER III. ARTICLE 1 DE- VISION 27, OF THE SAN DIESO
AN ORDINANCE AMENDING CHAPTER HIL ARTICLE 2 DI- VISION 27, OF THE SAN DIESO MUNICIPAL CODE BY ADDISG SECTION 33.2716 THERETO AND BY AMENDING SECTION 8 33.2711 AND 33.2713 THEREOF, RELATING TO THE REGULA- TION OF MERCHANDISE COU-
TION OF MERCHANDISE COU- PONS. BE IT ORDAINED, by the Coun- cil of The City of San Diego, as
cil of The City of San Diego, as follows: Section 1. That Division 27 of Article 3 of Chapter III of the San Theory Numbers Code has and the
Section 1. That Division 27 of Article 3 of Chapter III of the San Diego Municipal Code, be, and the same is hereby amended by adding thereto a new section to be known as and numbered Section 33.2710, and by amending Sections 33.2711 and 32.713 thereof to read as
follows: "SEC. 33.2710 MERCHANDISE COUPONS — POLICE REGU-
TATED (a) Purpose and Intent. It is the purpose and intent of the Council that the business of selling, traditing, or otherwise dealing in mer-
(a) Purpose and Intent. It is the purpose and intent: of the Council that the business of selling, trading, or otherwise dealing in merchandise coupons be police regulated for the protection of the public and the business community of the City of San Diego, and that adequate security be provided therefor by way of bonding.
provided therefor by way of bonding. (b) Police Regulation. The business of issuing merchandise cou-
ing. (b) Police Regulation. The business of issuing merchandise coupons is hereby designed as POLICE REGULATED. "SEC. 33.2711 MERCHANDISE COUPONS—DEFINED.
SEC. 33.2711 MERCHANDISE COUPONS—DEFINED For the purposes of this division, MERCHANDISE COUPON means any coupon, certificate, ticket, book, card or passbook which represents the value of goods, wares, merchandise or ser-
goods, wares, merchandise or services whether or not consideration is paid by the person who is to redeem the coupon. MERCHANDISE COUPON does
not include trading stamps as defined by general law, or any merchandise coupon directly issued by and redeemable at any business establishment having a
City. "SEC. 33.2713 MERCHANDISE
Each applicant for the police permit required in Section 33.2712. Shall furnish to the Chief of Police 3 bond in the sum of Five Thousand Dollars (\$5,000.00); the bond must remain in effect for at least filnety (90) days following the last date upon which the coupon may be redeemed; the form of said
sand Dollars (\$5,000.00); the bond caust remain in effect for at least finety (90) days following the last date upon which the coupon may
date upon which the coupon may be redeemed; the form of said bond shall be approved by the City Attorney of The City of San Diego; said bond shall be acknowledged by the applicant as principal and by a corporation missioner of the State of California at tengent the business of a
principal and by a corporation licensed by the Insurance Com- missioner of the State of Califor- nia to transact the business of a fidelity and surety insurance com- pany in this state, as surety; the
pany in this state, as surety: the condition of said bond shall be that any person injured by any misrepresentation, fraud, breach
deliver as represented any goods, or render any services, in whole or in part, may recover against the bond any damages suffered
torney's fees." Section 2. This ordinance shall take effect and be in force on the
fidelity and surety insurance company in this state, as surety: the condition of said bond shall be that any person injured by any misrepresentation, fraud, breach of contract or failure or refusal to deliver as represented any goods, or render any services, in whole or in part, may recover against the bond any damages suffered thereby, including reasonable attorney's fees." Section 2. This ordinance shall take effect and be in force on the inirty-first day from and after its passage. Introduced on May 10, 1966. Passed and adopted by the Council of The City of San Diego on May 17, 1966. AULITED BY
17, 1966. AUTHENTICATED BY: FRANK E. CURRAN, Mayor of the City of San Diego, California.
AUTHENTICATED BY: FRANK E. CURRAN, Mayor of the City of San Diego, California. PHILLIP ACKER, City Clerk of The City of (SEAL) San Diego, California. By INEZ L. PETTERSON, 5/27 (36377)

COUNTY OF SAN DIEGO,
CITY OF SAN DIEGO,
In the matter of the publication

In the matter of the publication of ORDINANCE NO. 9425 RELATING TO THE REGULATION OF MERCHANDISE COUPONS J. A. Denton, being duly sworn, deposes and says: That he is a resident of the County of San Diego, State of California, over twenty-one years of age, and not interested as a party or otherwise in the above-named matter. That he is the principal clerk of the printers of The San Diego Union, a newspaper published daily in the City of San Diego, County of San Diego, State of California, and of general circulation in said City; that as such principal clerk he has charge of all the advertisements published in said newspaper; that the said ORDINANCE of which the annexed clipping is a copy, has been published in said newspaper for the period of ONE (1) days, to-wit: upon the 27th days of MAY , 19 66, and upon thedays of....., 19....., and that said publication was made in the said newspaper proper, and not in a supplement thereof. I certify under penalty of perjury that the above statements are true and correct.

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